

Patrick Leroux, CSP  
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VAUGHAN MERCHANT - SUBMITTED PHOTO

## Keynote speaker

Patrick Leroux, the keynote speaker at the Cape Breton Entrepreneur Expo, made his presentation on the subject of motivation, personal and professional development to participants in the expo at the Nova Scotia Community College Strait Area Campus in Port Hawkesbury, Thursday. Leroux will speak today at the NSCC Marconi Campus, in Sydney, as part of two days of seminars with the theme Plan to Succeed. The event is sponsored in part by Enterprise Cape Breton Corp., the YMCA Entrepreneur Centre and the Nova Scotia Office of Economic Development. Additional speakers today will be Mathew Georghiou, of MediaSpark Inc., Alan MacArthur, of 4everSports Inc., Maureen Carroll, of Vibe Communications, and Kim Desveaux, of Somethin' Creatif.